

Use these to guide you in “building your own college”

CAMPUS PROFILE



**STUDENT PROFILE AND
ADMISSION DATA:**

Location (rural, suburban, urban)

ACT/ SAT – middle 50%

Size – does it have a graduate school?

Intramurals

Rank in class

Reputation and atmosphere (formal, traditions?)

Cost –

High School Curriculum

% that get

Legacy status

scholarships

% that get need-based aid

Financial Need

Class Size

% that get Pell Grants

Community Service

Average loan debt

Diversity – ethnic, geographic, economic

Campus living (rules on campus)

Leadership

International Student Population

Campus activities

Athletic

Religious Affiliation

Campus facilities

Artistic Talent

Audition

Graduation Rate/Retention Rate- Career center

Residential or commuter campus (required to live on-campus, co-ed)

Admission Essay (writing intensive school?)

Degrees offered

Vehicles on campus

Letters of Recommendation (are they valuable?)

Internships

Safety on campus

Interview

Study Abroad (FA transportable?)

Distinctive Academic Strength (Engineering, Art)

Resume

Top majors

Famous Alumni or Trustees

Total number of applicants – Admit rate

Distinctive strengths

Endowment

Talent

Athletics: DI, DII or DIII, NAIA

Greek Life

Early Decision/Early Action

Deadlines:

Application deadlines

Scholarship deadlines

Financial Aid deadlines